

MAHLE

Driven by performance



PREVIEW: A NEW OUTFIT FOR OUR TEMPERATURE MANAGERS

As of 2014, Behr thermostats are wearing the MAHLE Aftermarket design.

BEHR

Behr Thermot-tronik, the wholly owned subsidiary of MAHLE Behr GmbH & Co. KG, is a long-standing development partner and series supplier to the international automotive industry, and is one of the leading manufacturers of thermostats and temperature regulation systems for automotive and industrial applications. Since November 2012, Behr Thermot-tronik thermostats have been exclusively distributed by **MAHLE Aftermarket** in the automobile maintenance and repair market.

MAHLE and Behr have further strengthened their alliance during this period—with the Behr brand becoming a MAHLE brand family member. And because family members usually tend to look alike, our designers have created new packaging for the thermostats using the MAHLE Aftermarket design. Thus, it will become immediately evident to all those who buy, sell, or install Behr thermostats: MAHLE Aftermarket's service quality stands behind the product.

The thermostats will be distributed in their new packaging in the first quarter of 2014. As is customary with any change, there will be a transitional phase in which both old and new packaging will be on the shelves. Incidentally: the thermostat itself has not changed in any way—you can still get it at any time in the same high quality.



THIS IS WHAT'S IN IT FOR YOU.

- Uncompromising original equipment quality from the plants of our new profit centre "Thermostats and valves"
- Long-standing experience in thermal management
- A comprehensive product range, which is constantly adapted to market requirements

THIS ENCOMPASSES ALL YOUR NEEDS.

- High MAHLE Aftermarket service quality
- Outstanding availability through a dense international sales network
- Personal contact on site

THIS IS WHAT YOU'LL GET OUT OF IT.

- Outstanding product and service performance
- Positive signal through two strong brands
- High cross-selling potential with the other products in our product portfolio